Earpiece	1
Left Soft key	2
OK key	3
Right Soft key	4
Volume key	5
Shortcut key	6
Messaging key	7
Answer/Send key	8
Clear key	9
Power/End key	10
Microphone	11
Camera lens	12
Charger/USB/Accessory port	13
Camera key	14

selling points

- Stylish Flip Design with Easy to See Keypad and Screen
- Affordable Price
- 3G Capability

selling features

Social Networking

GPS Navigation

web2go™

SAMSUNG mobile

Please follow us at:

http://facebook.com/SamsungMobile

http://twitter.com/SamsungMobileUS
http://twitter.com/SamsungService

http://youtube.com/SamsungMobileUSA

"number one in brand loyalty nine years in a row"

BRAND KEYS CUSTOMER LOYALTY ENGAGEMENT 2010 WINNER

Samsung mobile phones have been rated number one in brand loyalty by consumers nine years in a row, according to Brand Keys, a leading independent authority on brand loyalty.

Printed on FSC and SFI certified papers
with at least 10% post consumer waste.

Samsung Telecommunications America
1301 E. Lookout Drive | Richardson, TX 75082 | 1.800.SAMSUNG

* Many of the services and features described above are network dependent and may require additional subscription and/or usage charges. Not all features are available for purchase or use in all areas. Other conditions and restrictions apply. See carrier for more information. All talk and standby times are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data, and other application usage patterns. Internet content/services designed for mobile devices.

** The Samsung SGH-t259 supports Bluetooth Profiles for wireless handsets, hands-free accessories, and object exchange. Both devices must be compatible with object exchange profile. Copyrighted material cannot be transferred.

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Printed in the U.S.A. 01/2011

SAMSUNG

SGH-t259

information guide

https://training.samsungtelecom.com
Carrier Code: myFaves

Qualify the Customer

I want a stylish flip phone with a large keypad and screen that is easy to use and see. I need a device that is good quality for the voice calling basics but would also like for it to have some multi-media functions such as web browsing, GPS navigation, Social Networking integration as well as pre-loaded games. I would also like for it to have a good camera and camcorder so I can take and share my pictures and videos on my social networking sites.

Secondary Features

- Web browsing with web2go®
- GPS navigation with TeleNav® and Google Maps™
- Social Networking integration with Social Buzz
- Pre-loaded and Downloadable games
- Music Player
- 2.0MP Camera and Camcorder with 2x Digital Zoom
- Online Picture Uploading
- Video Player
- Voice Recorder
- Downloadable ringtones
- Expandable Memory up to 32GB
- Shortcut and Quick Messaging Keys
- Consumer email and Text/ Picture/Video Messaging with Audio Postcard
- Bluetooth® Wireless Technology
- Visual Voicemail
- Voice Recognition
- Personal organizer (Calendar, Alarm, Tasks, Memo, Calculator, Tip Calculator, World Clock, Converter, Timer and Stopwatch)

Technical Specifications

- GSM: 850, 900, 1800, 1900 WCDMA: 1700 EDGE/GPRS
- Dimensions: 1.93" x 3.87" x 0.68"
- Battery: 800mAh Lion Standard Battery
- Weight: 3.25 ounces (battery included)
- Display: 240x320 pixels Up to 262K TFT Color
- Operating System: Proprietary
- Talk Time: 4.5 Hours
- Standby Time: 300 Hours

Memory

- Internal Memory: 80MB
- Expandable Memory: Up to 32GB

Call Management & Features

- Caller ID (Picture and Number)
- Voice Mail
- Call Forwarding
- Call Waiting
- Speakerphone
- Call History
  - Incoming, Outgoing, and Missed Call Logs
- Speed Dial (Up to 8 entries + 911 preset)
- Automatic Redial

What's in the box?

- Samsung SGH-t259 Handset
- Standard Battery and Charger
- Accessory Guide and Product Registration Card
- Getting Started Guide
- Terms and Conditions

Accessories

Order at 1-800-SAMSUNG or www.samsung.com/accessories

Car Charger

Bluetooth® Headset

Memory Card

FAQs

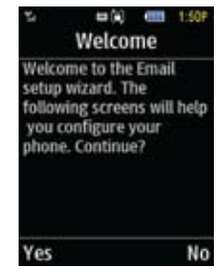
Q: How do users set up their favorite social networking sites with Social Buzz?

A: To set up all of your favorite social networks for instant access:

1. Select **Menu > Messaging > Social Buzz**.
2. A Welcome screen will appear as the application connects.
3. Select **Continue** after reading the data charges warning and **Accept** the End User License Agreement.
3. Use the right and left **Navigation** keys to scroll and select the desired social networking site.
4. Enter your user name or email address and password and select sign in. Repeat for each desired social networking site.
5. Scroll to the Social Buzz icon to upload images, post comments, etc. that will appear on each of the connected sites.

Q: How do users set up their consumer email?

A: To set up your e-mail account:



1. Select **Menu > Messaging > E-mail**.
2. Select **Next** after reading the data charges info.
3. Select **Yes** to start the email wizard.
4. Enter your Account name and select **Next**.
5. Enter your email address and password and select **Next**.
6. If needed, select between a POP3 server and an IMAP 4 server with the right and left **Navigation** keys.
7. Fill in the incoming and outgoing server information.
8. Select **OK** to finish setting up your email account.

Q: How do users download new apps or ringtones via T-Mobile Mall?

A: You can personalize your t259 by downloading fun apps or ringtones from the T-Mobile Mall.

1. From the Home Screen select **Menu > T-Mobile Mall**.
2. Scroll down and select **Ringtones** or **Apps**.
3. Select the desired ring tone or App to begin downloading.

Q: How can users get directions with Google Maps™?

A: To use Google Maps to get the latest directions:

1. From the Home Screen, select **Menu > Media > Games and Apps > Google Maps**.
2. Accept the Terms and Conditions. Select **Close** to close the Street View update.
3. Select **Menu** and scroll down to **Get Directions**.
4. Choose a start and end point and select **Show Directions**.

Demonstrate

Preset Shortcut and Messaging Keys

You may customize the short key to launch any of your favorite applications.

1. Select the Shortcut Key and press **OK**.
2. Scroll down the list of shortcuts and select the desired application and select **Assign**.
3. Press **OK** to finish.
4. To change the shortcut key, go to **Settings > Personalize > Shortcut Key**.

You may also customize the Messaging Key to your favorite messaging application.

1. Select the **Messaging Key** and press **OK**.
2. Scroll down the list and select the desired application and select **Assign**.
3. Press **OK** to finish.
4. To change the messaging key, go to **Settings > Personalize > Messaging key**.

Setting Up Visual Voicemail

With Visual Voicemail, you can easily identify which callers left you a message and decide which message to listen to first.

1. From the Home Screen, select **Menu > Messaging > Voicemail**.
2. Select **Yes** to set up your visual voicemail.
3. A prompt will confirm when your visual voicemail has been set up.

Accessing Your Visual Voicemail

1. From the Home Screen, press **Menu > Messaging > Voicemail**.
2. Visual voicemails will appear in the Voicemail inbox.

Set Contact to Speed Dial

1. From the Home Screen, press **Menu > People > Contacts**.
2. Scroll down and select the desired contact and select **Options**.
3. Scroll down and select **Assign speed dial**.
4. Use the **Navigation** key to select the desired speed dial number and press **Select**.

Why Samsung?

About Samsung Telecommunications America

Samsung Telecommunications America, LLC, a Dallas-based subsidiary of Samsung Electronics Co., Ltd., researches, develops and markets wireless handsets and telecommunications products throughout North America. For more information, please visit www.samsungwireless.com.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2009 consolidated sales of US $116.8 billion. Employing approximately 188,000 people in 185 offices across 65 countries, the company consists of eight independently operated business units: Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, Digital Imaging, Semiconductor and LCD. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.samsung.com.